

ANALYTICS



OSITRÁN prepares for a future based on data-driven intelligence



About OSITRÁN

Founded in 1998, OSITRÁN is the Supervisory Agency for Investment in Public Transport Infrastructure for Peru. Its main responsibilities are to regulate, supervise, rule, solve disputes, and address issues related to highway operation infrastructures, airports, ports, and the Amazon River. The organization's values focus on integrity, commitment, impartiality and excellence, working to resolve disputes fairly and in the best interests of Peruvians.

Qlik has transformed OSITRÁN's ability to provide essential information to the public. By making data access, analysis and presentation more compelling and flexible, Qlik enables the organization to operate with greater flexibility and enhance transparency.

“We are happy that this is a success story. It's an effort that took us years. Qlik has been an important pillar in bringing our data mining efforts to fruition.”

Cesar Talledo, Head of IT, OSITRÁN



Customer Name
OSITRÁN

Geography
Peru

Industry
Public Sector

Function
IT

Challenges

- Limited visibility and data management in the IT environment
- Insufficient data quality due to manual processes
- Limited collaboration between OSITRÁN entities

Solution

Qlik Sense® and the Qlik Analytics Platform now enable improved data processing, analysis and presentation allowing OSITRÁN to operate more flexibly.

Results

- Allows users to build a better understanding of data
- Export capacities and facilities improve collaboration
- Compelling data presentation helps decision-making

Enabling data digitization, centralization and transformation

For OSITRÁN, this transformation process began in 2020 after identifying the need to digitalize, centralize and transform data management within the organization.

Previously, management of its data was completed manually, integrating Excel documents, physical documentation sources, and various dispersed files. The process was time-consuming and, critically, compromised the quality of the reporting. It was often difficult to be sure of the accuracy of the data being used, as each department could generate reports based on the same information but often obtain different results.

More than just technical knowledge

OSITRÁN needed an open data portal that would allow it to interact effectively with various other entities. The platform would allow public and private organizations, as well as the general public, to access key information on Peru's transport infrastructure.

To implement the project, OSITRÁN worked with Prediqt, Qlik's strategic partner, which provided support throughout the process. Together, they implemented an internal system to integrate data in a repository for subsequent analysis, but needed to improve its availability and presentation for external publication.

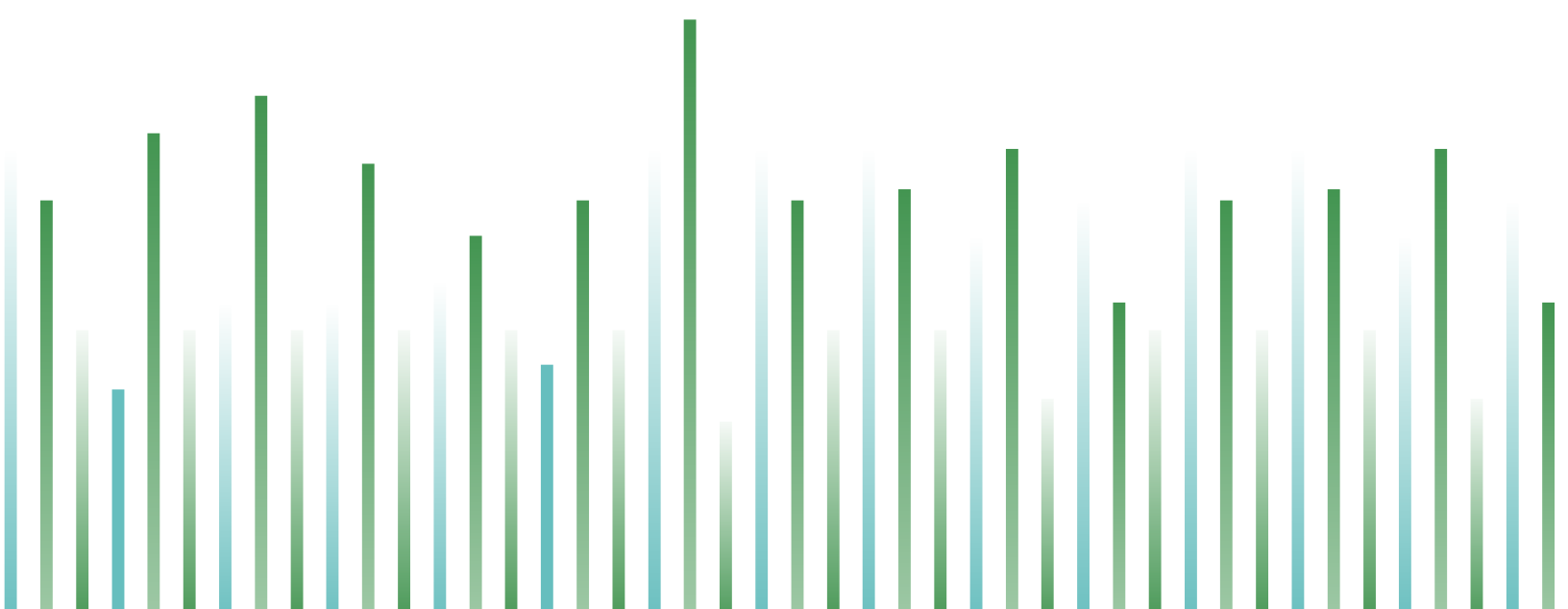
Initially, Prediqt implemented Qlik Sense® as a data transformation tool and the cornerstone of its transformation for better visualization; it then integrated the Qlik Analytics Platform which allows OSITRÁN to centralize and organize the huge volumes of data it works with.

For Cesar Talledo, Head of IT at OSITRÁN, the support from Prediqt was vital to the project's success. "Prediqt provided much more than just technical knowledge," he explains. "The company took the time to understand our needs fully and propose the best possible solution."

Reliable data that facilitates management

By integrating the Qlik Analytics Platform into its Qlik ecosystem, OSITRÁN has substantially improved the visibility and availability of data. Being able to integrate different data sources into a single platform has improved data clarity and quality, while dashboards enable users to display information graphically and in easily understandable formats. Capabilities that were previously limited to a select number of staff are now available widely, automatically and reliably.

As an entity that handles open data, quality is essential for OSITRÁN. The Qlik Analytics Platform has helped OSITRÁN to build accurate information, eliminate inconsistencies between departments and ensure success by making the most of the existing data architecture. The platform has also given users improved analytical capabilities, promoting a greater understanding of data and enabling informed decisions.





“At an operational level, it is about making the best decisions,” says Talledo. “Our aim is to also achieve this at a strategic level and with Qlik we are on our way. We are already making decisions much more quickly.”

Seamless exports of information have made team collaboration much more effective, enabling exchanges of knowledge between internal and external entities. Detailed and interactive views also make it easier to understand the data and identify trends.

“We used to deal with data reactively,” adds Jorge Luis Perea Moscoso, Data Specialist at OSITRÁN. “Now we do it proactively, thanks to the visibility and centralization enabled by Qlik.”

Better data, better processes

The enhanced analytical capabilities delivered by the Qlik Analytics Platform enable users to dive deeper into data, perform complex analysis, and extract valuable insights that help make better, more informed decisions. The platform’s export capabilities and facilities also improve data sharing and collaboration between different entities without gaps and with accurate information.

The interactive and detailed visualizations provided by the Qlik Analytics Platform simplify the understanding of data, and enable users to easily identify trends and patterns within the complex landscape and high volumes of data that the entity manages.

A model of best practice

Qlik has also played a transformative role in enhancing OSITRÁN’s capabilities, giving it an opportunity to offer essential information to other entities as well as the general public. By streamlining data access, analysis and visualization, Qlik Analytics Platform has enabled the entity to operate with greater agility, enhancing transparency and ultimately fostering informed decision making.

The Qlik tools have not only had a significant impact at OSITRÁN, they have acted as models of best practice to other government entities. OSITRÁN has also been recognized by nonprofit organization Ciudadanos al Día (Citizens of the Day – CAD) with an award for best practice in public management in the Consultation and Citizen Participation category.

**Gain next-level
insight and action
from your data**

[Learn more](#)



About Qlik

Qlik transforms complex data landscapes into actionable insights, driving strategic business outcomes. Serving over 40,000 global customers, our portfolio leverages advanced, enterprise-grade AI/ML and pervasive data quality. We excel in data integration and governance, offering comprehensive solutions that work with diverse data sources. Intuitive and real-time analytics from Qlik uncover hidden patterns, empowering teams to address complex challenges and seize new opportunities. Our AI/ML tools, both practical and scalable, lead to better decisions, faster. As strategic partners, our platform-agnostic technology and expertise make our customers more competitive.

qlik.com



About Prediq

Prediq is a leading data analytics and AI specialist that helps organizations develop modern data strategies to transform complex data into actionable insights to accelerate decision making and drive growth. By combining deep business knowledge, technical expertise and cutting-edge analytics and AI technology, Prediq designs customized end-to-end solutions that enhance process efficiency and innovation through intelligent data utilization, turning information into a powerful competitive advantage.

prediqdata.com