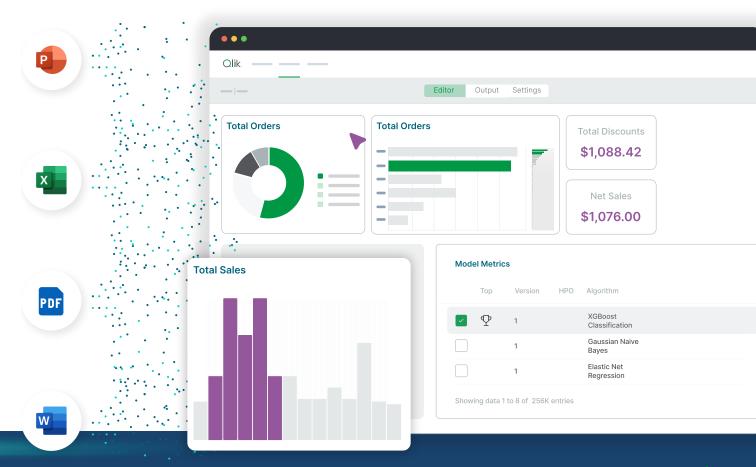


## 

Reporting is a critical function for every business. But most organizations are struggling to meet the demands of today's business users, who need more access to data than ever before — including real-time data that's updated dynamically.

With Qlik Cloud Analytics, that struggle is over. In fact, it's never been easier for users at any skill level to create a wide range of compelling, dynamic, up-to-date reports from Qlik data and visualizations — and to share them with anyone inside or outside of the organization.

Let's take a look at our top four fan-favorite capabilities.



## **Tabular Reporting**

Need to create dynamic, formatted Excel templates directly from your Qlik data and visualizations? It's easy when you combine the Qlik add-in for Microsoft Excel with the report preparation features in your Qlik Sense® app. You can craft tailor-made, intricately detailed XLS or PDF documents and share them by email, on demand, or to Microsoft SharePoint folders.



**CREATE** dynamic reports using data and visualizations from Qlik Sense with familiar Office 365 tools.



**PRESENT** the best-looking spreadsheet reports using native Microsoft Excel styling and functionality with your Qlik data.



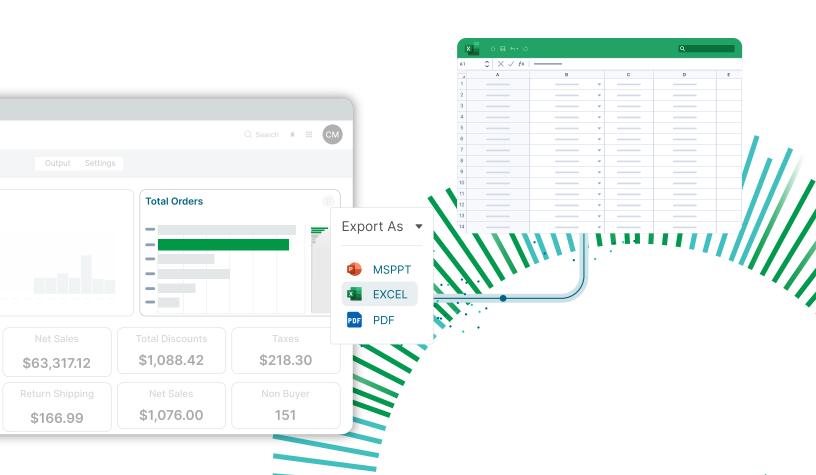
**DEFINE** report templates for Qlik data and visualizations and produce reports in PDF and Excel format.



LOOK at your business numbers on a per-dimension basis using paging features to produce a worksheet for each segment.

Learn more about how to create a tabular report







You can create visually stunning, highly customized reports with pixel-level precision in Qlik Cloud Analytics. With its intuitive interface, PixelPerfect gives you precise control over every element of your design, so you can create branded reports that perfectly align with your company's presentation standards — and deliver them consistently across print, PDF, and a variety of digital formats.

PixelPerfect offers customization and flexibility to solve traditional Mode 1-style operational reporting use cases from Qlik Cloud Analytics. Easily connect data sources, implement dimensionbased levels, and incorporate repeatable content sections. Preview reports with specified filters and data reductions to make sure the output meets your exact requirements.



PixelPerfect is ideal for any report where precise visual presentation/distribution is crucial — for example, annual financial reports, healthcare patient records, shareholder communications, and regulatory/compliance documents and filings.

- Advanced authoring: Produce highly formatted reports with exact positioning of text, images, and charts.
- O Print-quality visual presentation: Meet customer and compliance standards with Qlik data, visualizations, and a library of print-ready visuals.
- O No Microsoft? No problem: You don't need Microsoft technologies to author reports. Multi-platform compatibility offers greater flexibility.
- O Paginated reporting made easy: Produce reports with common headers/footers, tables of contents, and page numbers. Have full control over page breaks to address compliance-style reporting.
- O **User-friendly deployment:** PixelPerfect is fully integrated into Qlik Cloud Analytics, so you won't need an additional designer for advanced deployment or configuration.

Learn more about how to create PixelPerfect reports

# In-App Reporting

Take advantage of a broad range of features that enable you to customize reports, manage recipients, and automate sharing.



Manage tasks your way with advanced task controls that enable you to create and share reports quickly.



**Scale up customization** with burst reporting, where a single task sends reports to multiple recipients (each receiving a different subset of data) and report cycling, which automatically generates multiple reports based on different values within a field.



**Manage recipients** by creating report filters and definitions at the recipient level in your distribution list.



Get reports to everyone, everywhere

with sharing to Qlik users, external users, customers, and/or partners through email, cloud storage, and/or Microsoft SharePoint.



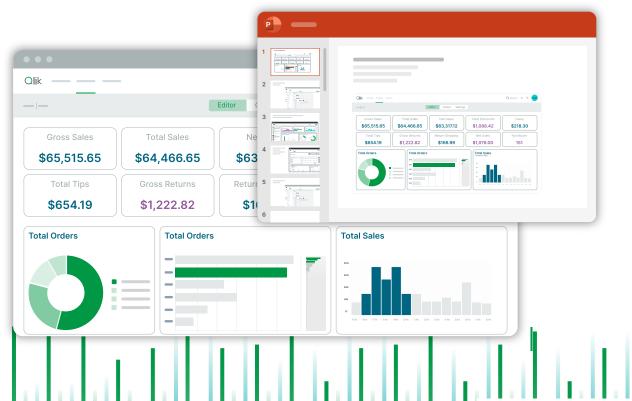
**Set it and forget it** with reports that generate automatically on a calendar date and time or when triggered by an event.



**Understand task health** with Task History, which shows all error messages and warnings (with context) in case you need to make a support call.

Learn more about in-app reporting



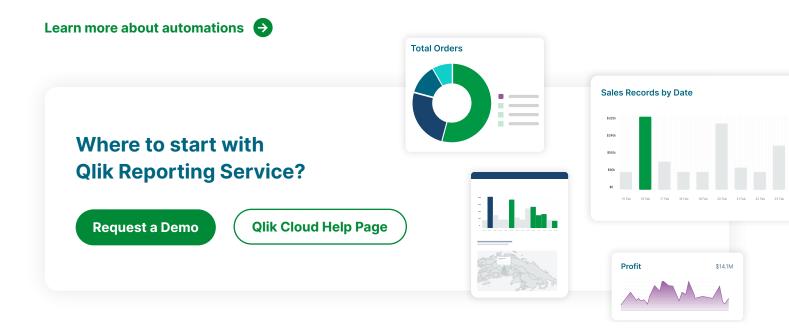


### **Reporting with Automations**

Automating complex scheduled reports is effortless with Qlik Automate™ and the Qlik Reporting Service. You can generate customized reports based on Qlik Sense apps (in either PDF or PowerPoint) and deliver them to both internal and external recipients even if your recipients don't have Qlik Cloud access.

Report automations can be simple, such as a PDF where each page is a sheet from the Qlik Sense app. They can also be very complex, such as:

- O A daily PowerPoint report where each page shows a different supply item that's running low and should be ordered.
- O A cycled report that goes out to all regional managers, with each manager seeing only the information relevant to their region. The recipient list is imported from Microsoft Office 365.



#### Olik.

#### **About Qlik**

Qlik converts complex data landscapes into actionable insights, driving strategic business outcomes. Serving over 40,000 global customers, our portfolio leverages advanced, enterprise-grad Al/ML and pervasive data quality. We excel in data integration and governance, offering comprehensive solutions that work with diverse data sources. Intuitive analytics from Qlik uncover hidden patterns, empowering teams to address complex challenges and seize new opportunities. Our AI/ML tools, both practical and scalable, lead to better decisions, faster. As strategic partners, our platform-agnostic technology and expertise make our customers more competitive.