



**ARTIFICIAL INTELLIGENCE**

# **Qlik Answers<sup>®</sup>**

Elevate decision making and productivity through Agentic AI

All too often, people who rely on data to make decisions are operating without the knowledge and insight they need, leading to widespread loss of value. Organizations have invested heavily in analytics tools, yet most people simply don't have the skills to use them. Data and analytics workflows are manual and highly inefficient. And to make matters worse, information contained in documents and unstructured content remains completely untapped. Are you missing key opportunities to drive business results from your data?

**Now with Qlik Answers, there's a better way.**

Hundreds of decisions are made each day across an organization, and most of them are made without the right information. What's the "cost of not knowing?" Poor decisions have significant consequences, impacting top line revenue, bottom line cost, and risk. Until now, there hasn't been a simple and effective way to deliver answers and insights to everyone, leading to ineffective actions, lost opportunities, and compromised outcomes.

Ordinary business users simply don't have the skill sets to create data visualizations or even understand how to read them, and data and analytics workflows remain tedious and manual. Without good options, the only choice is to either ask the experts and wait or make decisions without proper data. Adding to the challenge, much of the information needed to support decisions isn't even contained in analytical datasets. Unstructured content exists everywhere, and while it has the potential to drive transformative business results, it remains almost entirely locked away.

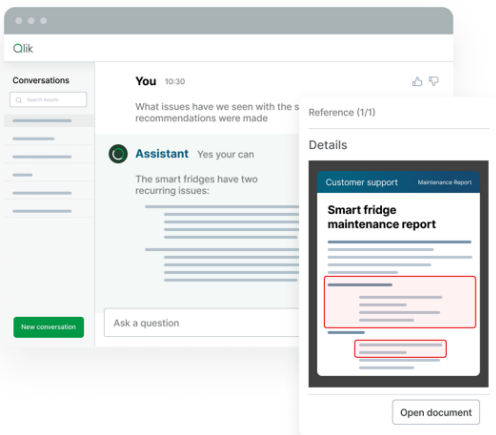
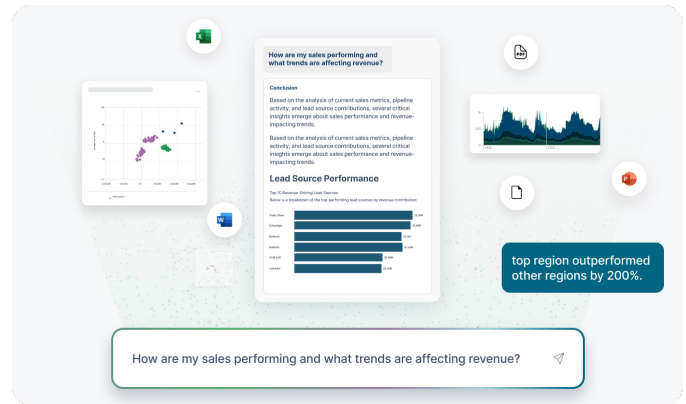
Adding to the challenge, much of the information needed to support decisions isn't even contained in analytical datasets. Unstructured content exists everywhere, and while it has the potential to drive transformative business results, it remains almost entirely locked away. Traditional search simply doesn't work — it only provides a list of possible results, not actual answers, leaving people to comb through documents manually and piece together what they need. They either don't find what they are looking for or find it too late.

But now with agentic AI, you can finally unlock the value of your data across an entire workforce. Combining LLMs (large language models) with a strong data foundation and high-performance analytics technology, you can deliver personalized, relevant answers and insights in real-time from all your data, leading to better decisions, actions, and business outcomes for everyone.

## What is Qlik Answers?

Qlik Answers is an intelligent AI assistant that improves decision making and productivity across your entire organization. Built on a new, agentic AI architecture, it transforms decision making by uniquely combining analytical insights with unstructured content and the power of leading LLMs to deliver the most complete and relevant answers possible. Through our unique analytics engine, you can get contextually relevant insights, and better support multi-step agentic reasoning in ways not possible with SQL-based approaches. No other AI assistant can combine fast, powerful, cost-efficient analytical calculation with unstructured and general knowledge in such a transformative way.

Qlik Answers can be deployed as a standalone, embeddable assistant or accessed from within the Qlik platform. In-platform, it also serves as a productivity assistant, delivering a full range of assistance and automation capabilities in addition to analytical insights. This includes personalized answers from Qlik help based on user activity, and automation of data and analytics developer and user tasks and workflows. With AI assistance, organizations can drive adoption and promote more effective use of the Qlik platform, helping everyone reach their full potential with data.



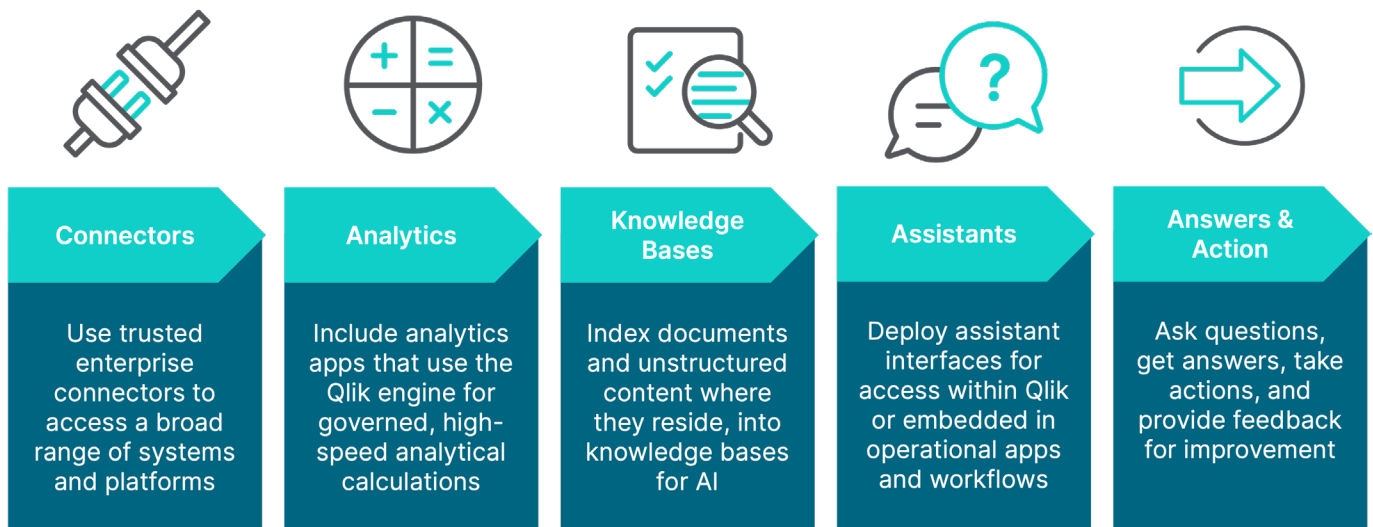
Qlik has always emphasized explainability, data quality, and trust, and Qlik Answers is designed to provide trustworthy and consistent answers with full transparency into analytical calculations and source content. All analytical calculations are performed by our engine, using metadata from analytical apps and source data from our trusted data products foundation, ensuring speed, accuracy, and quality. Answers from unstructured content use trusted internal information and include citations and links to the sources, so you'll always know where things came from and have access to them.

Qlik Answers lets you quickly realize the value of AI to drive hundreds of more informed decisions and actions across your organization each day, adding up to tremendous value. You can promote more effective and efficient use of data and analytics for all types of users. And with simple plug-and-play deployment you can deploy faster, reduce risk, capture real value right now, and future-proof your investment in AI.

## Let Qlik do the heavy lifting

AI is an emerging technology, and this often implies that organizations have to custom-build solutions. However, in many use cases this does not make the most sense. Qlik Answers is a complete out-of-the-box, plug-and-play agentic solution, simplifying deployment and ensuring ease of use and quality. Qlik takes care of the heavy lifting, combining powerful analytical calculation for structured data, cutting-edge generative AI and RAG (retrieval augmented generation) pipelines for unstructured data, and the reasoning power of world-class LLMs into a simple, cost-effective, easy-to-deploy assistant. With Qlik, you can reduce risk, shorten time-to-value, and drive ROI from your data right now.

Qlik Answers can be deployed in a matter of hours or even minutes through a simple, intuitive workflow. Qlik's trusted enterprise connectors provide access a broad range of systems and platforms out of the box. For structured data, if you have existing analytics apps, it's as simple as choosing them. If you're a new customer, you can easily load data into Qlik using our engine, and then define calculations for AI — there's no need to fully build out dashboards or data visualizations. Unstructured content is indexed where it resides, without the need to move it — you simply create knowledge bases for use with our RAG pipelines. You then deploy your plug-and-play assistant either within Qlik Cloud® or embedded in your operational apps, and start asking questions. All in a few simple steps.



## A cutting-edge agentic AI experience

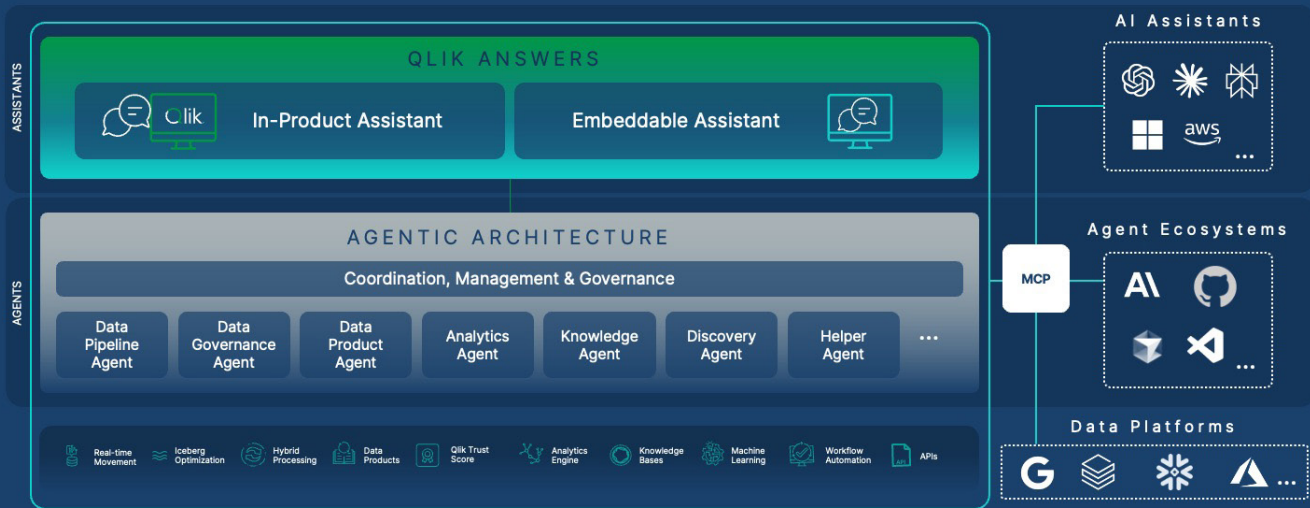
Qlik Answers delivers a new agentic AI experience that employs sophisticated intent recognition, super-fast analytical calculation, a complete RAG pipeline for unstructured data, AI assistance capabilities for developers and users, and the full reasoning power and knowledge of leading LLMs. This is the future direction of data and analytics, delivering the unique capabilities of Qlik Cloud through a network of AI agents for insights, assistance, and automation, with increasing autonomy to handle complex, multi-step tasks.

At the heart of our platform is our one-of-a-kind analytics engine that goes way beyond what SQL-based architectures can deliver. Our engine is uniquely context aware — instead of filtering the data in each disconnected query, it applies global criteria to the entire dataset and “remembers” it from query to query, so new answers build off the prior ones — supporting chain-of-thought reasoning quickly and incrementally. Furthermore, it understands all the values in your data that are both related and unrelated to the applied criteria, so it can simultaneously answer what “is,” and what “is not.”

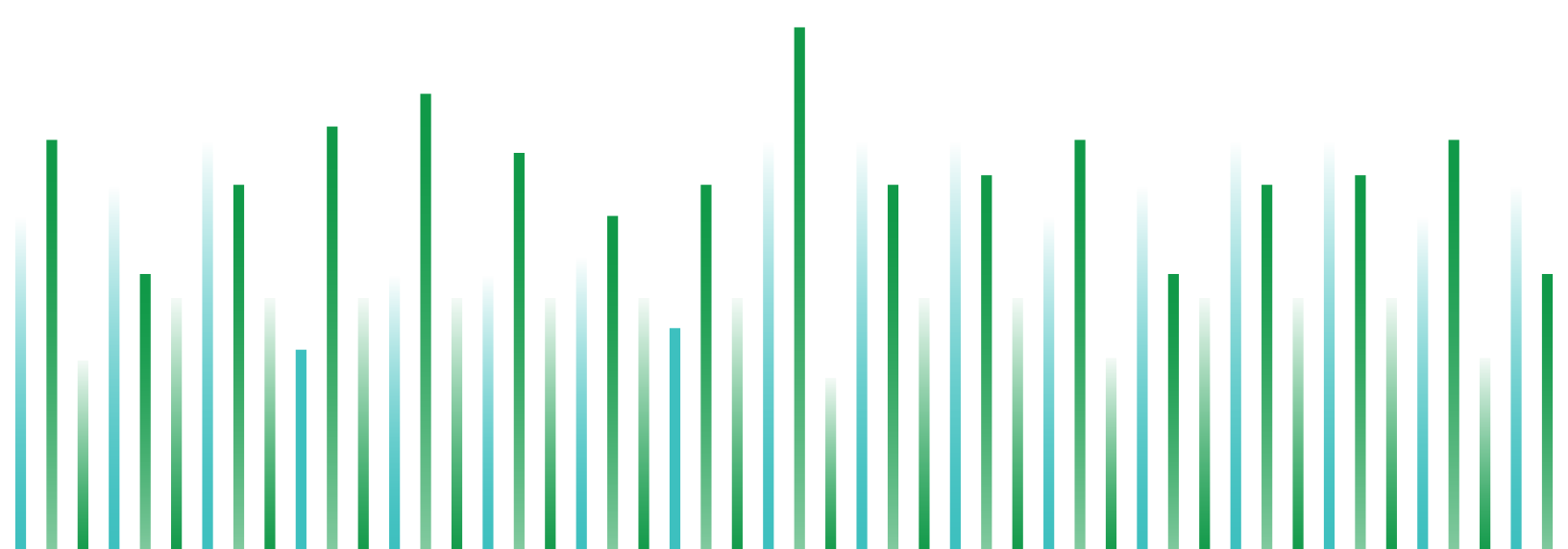
Combined with the unique way data is cached and optimized, and the power of high-speed, in-memory processing, Qlik uniquely supports sequential query response and analytical calculation for AI at high speed and scale. And this dramatically reduces the load on underlying data warehouses, driving cost efficiency and delivering unmatched performance and governance of analytical calculations. And don't forget human exploration — with a unique, non-linear exploratory experience, you get the ultimate “human in the loop” experience to validate and dig deeper.

Building on this, our advanced agentic reasoning understands context and breaks down tasks to take the necessary steps to execute them. Our agents go beyond just factual, query-based responses to handle general, open-ended, speculative, and ambiguous questions with advanced reasoning, insight, and suggestions. Qlik Answers mirrors human-based decision making and job execution, tapping into a sophisticated set of agents under the hood to execute tasks and workflows.





Qlik Answers serves as the natural language interface for accessing all our agentic capability both in-platform and as standalone, customer-created assistants, tapping into our agentic framework to execute complex tasks. A network of specialized agents are tasked with specific domains, such as analytics agents that leverage our engine, unstructured data agents that tap our knowledge bases and RAG pipeline, discovery agents that monitor your data looking for anomalies, predictive agents, data pipeline agents, productivity agents and more. A coordination layer sits above them, understanding the intent of requests, breaking down tasks, and interacting with the agents as needed to accomplish goals. In addition to in-platform capabilities, the power of Qlik can be delivered to third-party assistants through MCP, to empower all AI with trusted intelligence.



## Why Qlik?

Qlik is uniquely positioned to be your partner on your AI journey. With unique capabilities from data to insight to action, we use AI to help you unlock real business value in new ways, and help take your investments in AI to new levels. We deliver a trusted data products foundation for AI with governance, quality, and lineage. We help you deliver unmatched speed, scale, cost efficiency, and quality of insight through our unique analytics engine , and we deliver AI agents that are built to deliver advanced reasoning and unique value on top of these core advantages. Only Qlik brings these benefits on top of a fully independent, governed platform underpinned by game-changing technologies.

Through Qlik Answers, users have all the information they need at their fingertips, in real time, to drive better decisions, actions, and outcomes. By uniquely combining structured data analytics, unstructured content, and the reasoning power of LLMs, Qlik gives everyone the most complete and relevant knowledge and insight — and a means to act on it — supporting faster and more effective use of your data and ultimately better business performance across the board.

For more information

[qlik.com](https://qlik.com)



## About Qlik

Qlik helps teams get more out of AI with data they can rely on and control. It delivers trusted data products, a powerful analytics engine, and AI agents. This helps teams reduce risk, keep operating costs in check, and scale AI responsibly as needs evolve. Used by 75% of the Fortune 500, Qlik supports customers worldwide. Qlik works with the systems and partners customers already use, so teams can stay flexible without lock-in.

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